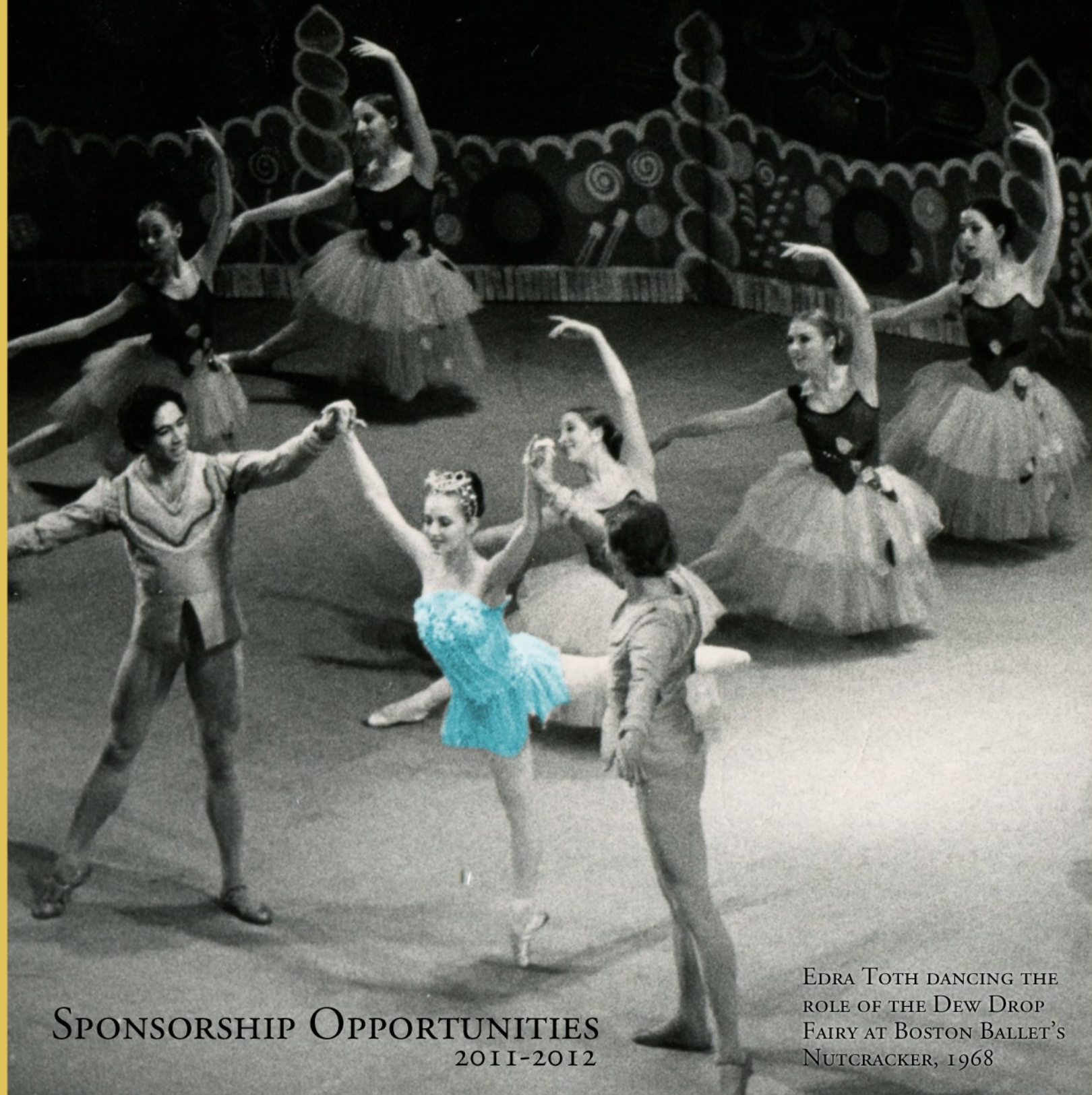


NORTHEASTERN  
**Ballet**  
THEATRE

OFFICIAL COMPANY OF  
EDRA TOTH'S ACADEMY OF DANCE & MUSIC



SPONSORSHIP OPPORTUNITIES  
2011-2012

EDRA TOTH DANCING THE  
ROLE OF THE DEW DROP  
FAIRY AT BOSTON BALLET'S  
NUTCRACKER, 1968



## *The Ballet Needs Your Support*

Led by our treasured Artistic Director, **Edra Toth**, our Ballet Company and Dance Academy involve countless children and adults at every level of our organization. We rely upon on the support of the business community, the arts community, our patrons and our parents to continue to give the highest level of training to our dancers and the highest quality productions for our audiences.

Miss Edra believes that anyone can learn to dance...and, dance correctly. She never turns a child away that wants to dance and gives scholarships to many. She remembers generous people who helped her along her way early in her career and vowed to do the same for others. We hope that our community will support her in these worthy endeavors.



MISS EDRA WITH A FEW OF  
HER STUDENTS, CIRCA 1980

**In fact, she is counting on your support.** A strong base of sponsors, corporate and individuals, will allow her to continue producing quality dancers in her Dance Academy and staging quality productions with her Ballet Company.

## *Here is how you can help:*

1. Corporate Sponsorships
2. Website and Playbill Advertising Opportunities for 2011/2012
3. Becoming a Patron of the Academy and Company
4. Volunteering



For more information about any of these support opportunities, please contact Jeffrey Brown at **603 343-4269**



## Title Sponsor

There is only one Title Sponsor available for the upcoming season and any sponsor will be given ample opportunities to promote their business within our Academy, Ballet Company, on the Web, Facebook and Twitter.

- All ballets will be titled "ABC Company presents....The Nutcracker (for instance)" for both Christmas and Spring ballets for the current season
- Sponsor Logo and "ABC Company presents..." legend will be on all playbills for the entire season and for the two annual productions
- Sponsor logo on all show posters
- Sponsor logo on cover of playbill
- Full-page ad (Inside Front Cover) in playbill for both ballets in current season. Ad can be created by Big Hit Media at additional cost.
- Sponsor logos on all house boards for the entire season
- Sponsor' brochure/card rack in lobby for all shows
- Sponsor web link (larger and more prominent than other sponsors) direct to sponsor's website for the entire season.
- Sponsor identification in curtain speeches at all performances for all ballets
- 20 tickets to any single show with preferred seating. Tickets can be used in one show or several as preferred by sponsor. Ticket requests must be received at least two weeks in advance of any show. Tickets may be received as tickets for the sponsor use or donated to a designated charitable organization.
- At Sponsors request, one Meet and Greet Reception with the cast and principal dancers can be arranged.
- At Sponsor request, a personal appearance by Miss Edra Toth and several of her dancers can be arranged at a company function of sponsor's choosing.

**Enjoy all of these sponsor benefits for \$5,000**





## Performance Sponsor

Performance Sponsors will have the opportunity to promote their business by allowing them to sponsor all performances on a specific night for any of the ballets during our current season. This sponsor will also be given ample opportunities to promote their business within our Academy, Ballet Company, on the Web, Facebook and Twitter.

All performances chosen will be introduced as "Tonight's performance of the Nutcracker (for instance) is sponsored by ABC Company"

- Sponsor Logo and "sponsored by" legend will be on all playbills for the entire season and for the appropriate performances
- Sponsor logo on all show posters
- Sponsor logo on cover of playbill
- Full-page ad in playbill for both ballets in current season (Inside Back Cover at additional cost). Ad can be created by Big Hit Media at additional cost.
- Sponsor logos on all house boards for the entire season
- Sponsor' brochure/card rack in lobby for all shows
- Sponsor web link direct to sponsors website for the entire season.
- Sponsor identification in curtain speeches at all performances for all ballets
- 10 tickets to any single show with preferred seating. Tickets can be used in one show or several as preferred by sponsor. Ticket requests must be received at least four weeks in advance of any show. Tickets may be received as tickets for the sponsor use or donated to a designated charitable organization.
- At Sponsors request, one Meet and Greet Reception with the cast and principal dancers can be arranged.

**Enjoy all of these Performance Sponsor benefits for \$2,500**





## Corporate Sponsor

We encourage Corporations to support the Northeastern Ballet Theatre and Dance Academy. This sponsor will also be given ample opportunities to promote their business within our Academy and Ballet Company, on the Web, Facebook and Twitter.

- Sponsor Logo will be on all playbills for the entire season
- Sponsor logo on all show posters
- Sponsor logo on cover of playbill
- Half-page ad in playbill for both ballets in current season (Full-Page at additional cost) Ad can be created by Big Hit Media at additional cost.
- Sponsor logos on all house boards for the entire season
- Sponsor' brochure/card rack in lobby for all shows
- Sponsor identification in curtain speeches at all performances for all ballets
- 5 tickets to any single show with preferred seating. Tickets can be used in one show or several as preferred by sponsor. Ticket requests must be received at least four weeks in advance of any show. Tickets may be received as tickets for the sponsor use or donated to a designated charitable organization.

**Enjoy all of these Corporate Sponsor benefits for \$1,000**





## Becoming a Patron of the Ballet

As a non-profit company, both The Academy and Ballet Company depend on donations from patrons to help us to continue to reach our goals and meet our financial needs.

Regardless of what level of financial support you give us, we believe that you are all patrons. Each gives according to their interest and ability. We are grateful for the support. With such support, Miss Edra and her staff can reach many more children that couldn't afford to dance and present the absolute best Ballet productions.



Each patron will, at the very least, be recognized on our website and in all playbills for any productions in the current season.

### Supporter of the Ballet (\$25 - \$99)

Playbill Listing  
Website Listing

### Contributor to the Ballet (\$100 - \$249)

All Supporter benefits, plus  
NBT T-shirt

### Friend of the Ballet (\$250 - \$499)

All Contributor benefits, plus  
Nutcracker signed by Miss Edra Toth

### Partner of the Ballet (\$500 - \$999)

All Friend benefits, plus  
2 free tickets to any performance with preferred seating

### Director Emeritus (\$1,000 - \$2,499)

All Partner benefits, plus  
Backstage guided tour for any performance requested for a private group of up to 6 people, free tickets for all and preferred seating (upon availability)

### Executive Producer (\$2,500 - \$4,999)

All Director Emeritus benefits, plus  
Lunch with Miss Edra and invitations to any cast parties

### Angel (\$5,000 and above)

All Executive Producer benefits, plus  
Special Evening with friends (10 show tickets, preferred seating, all access pass, complimentary intermission refreshments and special reception after the show)

If you would like to donate, you are welcome download our Patron Form and mail your tax-deductible check made payable to Northeastern Ballet Theatre to:

**Northeastern Ballet Theatre, P.O. Box 1164, Wolfeboro Falls, NH 03896**



### **Adopt a Dancer**

If you would like to be more personally involved in growing our Academy, we are offering a special type of patronage. We have very talented children, male and female, that you can personally sponsor. We will assign a specific child to you and you will be asked to supply that child's specific needs for the entire season (leotards, dance shoes, pointe shoes, and accessories). You will be given an opportunity to support a dancer of your own and we hope you will identify with that child. You will receive updates on their progress and can cheer them in their next performance with the Northeastern Ballet Theatre.....Minimum donation \$250

### **Gifts, Stock & Bequests**

If you are considering a larger gift, or a donation of property or stock, please contact Jeffrey Dean Brown, Business Manager, so we can discuss the particulars of such a gift.

Northeastern Ballet Theatre and the Edra Toth's Academy of Dance and Music have applied for 501(c)3 status, but currently uses a fiscal agent ([fracturedatlas.org](http://fracturedatlas.org)) for all donations to ensure they are fully tax-deductible. Please see your accountant for tax advice regarding donations to our Theatre or Academy.

**For more information, please contact Jeffrey Brown at 603 343-4269.**

